FOR IMMEDIATE RELEASE

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LBF Seeking Content Creators for Speak Out for Justice! Focus on Civil Legal Aid... Non-Criminal Legal Help

New Orleans, Louisiana-The Louisiana Bar Foundation (LBF) Seeks Content Creators/Contributors for 2024-25 Speak Out for Justice! Focus on Civil Legal Aid. Access to civil legal aid makes our community stronger by helping people avoid foreclosure, protect themselves from domestic violence, gain custody of loved ones, and safeguard economic security.

Speak Out for Justice! Focus on Civil Legal Aid is a program of the LBF's Education Committee. The purpose of this program is to support the LBF's educational goals and show how vital the need for civil legal aid is to those who need it most. The LBF seeks to simultaneously engage with multiple content creators for this program. Each selected author/content creator will receive a \$500 - \$2,500 honorarium, depending on content.

Two RFP's

- We seek proposals for <u>Public Awareness</u> of the vital need for civil legal aid services for those who cannot afford them. We anticipate media types may include (but are not limited to): Podcasts, series of written content such as stories, articles, interviews, blog posts, publications, video, psa's, social media content, and/or art.
- We seek proposals for Research to measure the effectiveness of ongoing civil legal aid
 programs. We anticipate formats may include (but are not limited to): economic analyses,
 series of written content (blogs, news articles, interviews, reports), publications,
 extrapolations from Census data and related materials, social science articles,
 hypotheses and surveys affirming or disproving current beliefs and approaches, and other
 formats to effectively discuss civil legal aid with those less familiar with it.

Public Awareness RFP
Research RFP

Get more information about the Louisiana Bar Foundation here.

Contact <u>Dee Jones</u> if you have questions or call 504.561.7303.

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Louisiana Bar Foundation is the state's largest funder of civil legal aid. We partner with a trusted network of more than 70 organizations that lead community driven efforts to help families facing non-criminal, civil legal challenges. Our goal is to make sure that all Louisianans, regardless of their background or income level, have access to civil legal services that they need.