

LBF Strategic Planning Progress Report

| 2021 Vision | Progress as of July 2020 |
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| 25% of the Louisiana Bar are engaged members | 1,840 active Fellows; goal is 5,500 members. Membership Subcommittee formed under Development Committee; Hired Spitfire Strategies for target messaging to the bench and bar - completed Spring 2020 |
| owning a well maintained building, fully staffed with new technology and space for grantees, incubator offices | Building Committee established to evaluate short and long term housing needs; current lease ends March 2021 with new lease option to extend for 5 years w/ possible floor relocation |
| raising \$3 million to eventually lead to a permanent endowment sufficient to support our operations | Added \$2,347,717 to the reserve/endowment from 2018-2020; Established new Infinity Fund for administrative/operating support (Summer 2020); Focus on Legacy Funds (\$10k minimum) for individual major gifts that provide for an annual monetary distribution each year (\$200 per year). |
| \$12 million in available grant funding from more diversified sources | Outcomes include (1) record high funding in 2019-20 totaling \$8.9 million (up from \$6 million); (2) restoration of the State of Louisiana General Appropriation \$500,000 via strategic partnership with LA Appleseed/lobbyist; (3) increase in State of Louisiana Child in Need of Care to \$2.7 million (up from \$2.3m); (4) added Child in Need of Care Federal match funds under Title IVE funds in excess of \$500k; and (5) established collaborative grant efforts with stakeholders such as Justice Reform Act funding and CARES Stimulus Funding. |
| close external relationships with influencers who understand our mission | Meeting with Executive and DOA Departments; Meeting with DOA Budget Office Staff; Meeting with City of New Orleans Mayor's Office; Spitfire Strategies developed target messaging to government officials - completed Spring 2020. |
| increased governance mentoring for grantees for a continuum of service excellence | Established Grantee Board and Staff Training Committee - regional events to focus on board practices, programming, policymaking, priority setting scheduled for early 2021; continuation of the Audit Committee for onsite review of grantee (operations, staff, finance, client/cases files). |
| more active public presence and perception as a funder of choice. We fully utilize all social media platforms | With the guidance of Spitfire Strategies, developed a statewide media tour in February 2020 (postponed due to Covid 19); Launched LBF Pop Tour with regional awareness and education events inviting bar, grantees, government officials and other stakeholders for Spring 2020 (postponed due to Covid 19 tentatively for late Fall 2020); Hired Communications Assistant focusing on active presence on social media platforms: LinkedIn, Facebook, Instagram and Twitter; publish biennial Economic Impact Study of grantee services, case outcomes and community impact. |
| identified technology to provide services to our grantees | Launched Lagniappe Law Lab providing resources and services to enhance all technology on behalf of the civil legal aid network including but not limited to (1) oversight and maintenance of the probono.net and lawhelps.com websites; (2) the Civil Legal Navigator artificial intelligence online platform, (3) collaborative tech grants for the ATJ community at-large, (4) coordinated funding applications to Legal Services Corporations (FED) Technology grants for statewide impact, and (5) statewide case management system training and enhancement projects. |